

INFORMATION FOR CUSTOMERS

V. 01: 01/09/2023

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Information on processing of personal data for customers

Dear Customer,

V-Valley srl would like to provide you with some information on the processing of your personal data.

1. Purposes (and legal basis of processing)

The personal data that you provide us or that independent third party Data Controllers will report to us with your authorization (including personal, contact and economic data), as well as those derived from browsing our sites will be used for the purposes of:

- a) provide information at the request of the interested party, the service of registration on the Website and the related services, preliminary to the stipulation of sales agreements, to process them up and to protect the resulting credit positions (implementation of the agreement between the parties);
- b) fulfilling operating, management, administrative and accounting requirements, including the possible transmission by email of trade invoices (in fulfilment of legal obligations, in particular having regard to tax);
- c) allowing access to and browsing on the Websites, to prepare anonymous statistics on their use, to monitor their functioning and to ascertain any liability in case of unlawful acts (in the lawful interest of V-Valley);
- d) conducting marketing, commercial information and promotional activities for all Esprinet Group companies even based on profiling, including the sending of newsletters and advertising material, possibly through messaging applications. The profiling activities that will be carried out will be based on an analysis of browsing and purchasing behaviour and will be used for behavioural advertising (subject to explicit consent).

The provision of data for the contractual purposes referred to in points a), b) and c) is compulsory (in its absence it is not possible to process the sales agreement or provide of the relevant services or otherwise browse the site).

For marketing purposes under point d) you will be asked to give your consent, without prejudice to the right of revocation at any time (without prejudice to the lawfulness of the previous processing).

2. Cookies

On our website we use our own and third-party cookies to speed up navigation on the website, recommend products, display content, including advertising, personalized and based on your interests. If you would like to learn more about this information, please see our Privacy Policy on the V-Valley website.

3. Communication of data – Transfer of data abroad

Personal data collected may be communicated, according to specific competences, to public administrations, for the fulfilment of institutional functions, to banking institutions, to parties specialising in the management of information systems and/or of payment systems, to subjects specialized in the IBAN check service, companies and credit intermediaries, to parties providing the goods and services offered by V-Valley, to parties providing transport or delivery services, to parties used by V-Valley to carry out promotional, advertising, marketing and communications activities, to law firms and consultants, to parties responsible for keeping accounts or auditing the Company's financial statements or to public authorities in compliance with the legislation.

Personal data shall not disseminated under any circumstances.

Within the limits strictly necessary for implementation of the contractual relations, your personal data may be communicated to third parties, such as by way of example, providers of products and/or services who may be located in or outside the European Union. The possible transfer of data outside the-EU is regulated by specific agreements that require the recipient to comply with the appropriate guarantees provided for by current legislation.

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4. General matters

The processing of your personal data may consist, in addition to their collection, in their recording, storage, modification, communication, cancellation in automated or semi-automated form and data may be stored in paper and/or electronic/electronic/informatics/optical form.

All personal data processed by V-Valley are protected by adequate security measures, as provided for by current legislation and for the time strictly necessary to fulfil the purposes referred to in point 1.

For the purposes referred to in points a) and b) your data will be kept for the period provided by law.

For the purposes referred to in point c) the data will be kept for 2 years.

For the purposes referred to in point d) the data will be kept until the revocation of consent or the termination of the contractual relationship.

Pursuant to art. 13 of the General Data Protection Regulation (GDPR) Regulation (EU) 2016/679, we recall that you have the right to request V-Valley for access to your personal data, their rectification or deletion (where applicable) or limitation of their processing. You are also entitled to revoke the authorisation to process the data to which you consented.

All the rights summarised above may be exercised by writing to the address: privacy@v-valley.com

We will respond promptly. Finally, as an interested party, you can lodge a complaint with the Guarantor Authority for the Protection of Personal Data.

The Data Controller is V-Valley srl, in the person of its *pro tempore* legal representative, with registered office at Via Energy Park n. 20 – Vimercate.

Joint Data Controllers for the purposes referred to in point 1 letter d) are the companies of the Esprinet Group¹, with which the customer database is shared for the fulfilment of the above purposes.

Each company of the Esprinet Group, in the joint ownership agreement, is tasked to provide all interested parties with adequate information for the processing of personal data.

V-Valley srl is notably responsible for consistent and compliant management of consent given and for guaranteeing exercise of the foregoing rights.

V-Valley can be contacted at all times for clarification at the following email address: privacy@v-valley.com

The Data Protection Officer of the Esprinet Group can be contacted at any time at the address dpo@esprinet.com

¹ <https://www.esprinet.com/en/group/structure-company/>